

CHILDREN'S POSTER COMPETITION

DESIGNING A POSTER AGAINST SMOKING

The *Centre for the Study of Childhood and Adolescence* (CSCA), with the support of the Bi-communal Development Programme, funded by USAID and UNDP and executed by UNOPS, announces a competition to design an anti-smoking poster.

Posters submitted for the competition should aim to do one or more of the following:

- (a) discourage children and teenagers from becoming smokers;
- (b) discourage adult smokers from smoking in public places, especially in places attended by children;
- (c) encourage children and teenagers who are smokers to quit smoking.

ELIGIBILITY

All children residing in Cyprus under the age of fourteen are eligible.

AWARDS

All submissions will be evaluated by a committee made up of children. Prizes will be awarded to the first three winning entries as follows:

First Prize: Voucher of CYP£120 for educational materials

Second Prize: Voucher of CYP£80 for educational materials

Third Prize: Voucher of CYP£50 for educational materials

The winning poster will be reproduced and distributed in places attended by children and teenagers.

SELECTION CRITERIA

The following criteria will be used in evaluating the entries submitted:

1. Artistic quality
2. Aesthetic quality
3. Creativity
4. Uniqueness
5. Use of relevant symbolism
6. Use of relevant text
7. Clarity of the message(s)

PARTICIPATION RULES

1. Posters may be designed by individual children or by groups of children.
 2. Only one poster per child/group may be submitted.
 3. Each child/group must submit only his/her/their own art.
 4. Poster sizes must not be larger than 40cm x 60cm.
 5. Any type of medium may be used to design the posters (e.g. paint, crayon, collage, etc). Computer designed posters may also be submitted.
 6. Posters may be in colour or black and white. Text may be used in the design of the poster either in Greek or English. However, if any English text is used its equivalent translation must also be provided on the poster in Greek.
 7. The *Centre for the Study of Childhood and Adolescence* has the right to reproduce the winning entries and distribute the posters without the prior approval of the artist. The winning posters will belong to the *Centre for the Study of Childhood and Adolescence* which will have the right to use the posters as it sees fit, provided the name of the artist is mentioned.
 8. The *Centre for the Study of Childhood and Adolescence* reserves the right to not proceed with the award of one or more of the prizes if the entries do not meet the standards of the competition.
 9. All entries must be sent to:

Centre for the Study of Childhood and Adolescence
6, Diogenes Street,
Engomi
P.O.Box 22006
1516 Nicosia
- In the envelope containing the poster, please enclose a smaller envelope with the following information:
- Full name of artist
Age
School grade
Address
Telephone
- Entries may be hand-delivered or posted to the above address. If mailed, care should be taken to avoid damage to the poster (e.g. use a poster case, etc).
10. The deadline for submissions is Wednesday 31 March 2004
 11. Winners will be notified by Friday 30 April 2004

